

ASK THE ADVISORS



How does one prepare for a stewardship campaign under current financial conditions?



Scan the QR code at the left to learn more.

1 BE AWARE OF YOUR MINDSET

Are you living in survival mode with stress, anxiety, and depression? Are you cultivating a culture of generosity and gratitude? As a church, what financial, facility, intellectual, and human assets can you offer?

2 EDUCATE AND PREPARE

Are you talking about stewardship only during your campaign or throughout the year? How is church leadership involved with it? Is there a stewardship committee in place?

3 STRENGTHEN YOUR COMMUNITY

Are you a church in which people feel welcomed, cared for, and connected? Are you encouraging a sense of community, even virtually? Are you aware of people's needs? Are you checking in on each other?

4 FOCUS ON VISION AND MISSION

People will not be interested in giving just to maintain your building or make payments. But, if you show them what a great ministry the church is doing, they will be enthusiastic about providing resources.

5 PLAN THE USE OF RESOURCES

How will your stewardship campaign funds be used? What are the priorities of your congregation? Are there established ministries that need to end? Are there new ministries that need to start or expand?

6 CONSISTENTLY COMMUNICATE

Is your website and social media updated? Are your newsletters accessible? Can people contact you and your team? The goal here is to have everyone in the church share your mission and priorities with ease.

7 PROVIDE VARIOUS WAYS TO GIVE

In addition to receiving offerings by mail or in-person drop-offs, think about making online and text giving available. You can also look into giving through an app or through automatic withdrawals.

8 BE GRATEFUL AND CELEBRATE

Have virtual parties to highlight the generosity of those who served on the stewardship committee and those who gave generously to your campaign. Be sure to send emails or thank you notes.