

Ask the Advisors

HOW DO YOU CONVERT ONLINE VIEWERSHIP TO ENGAGEMENT?

- ASK UNEXPECTED QUESTIONS
- SHOW YOUR GOOD WORKS WITH VIDEOS AND PICTURES
- CREATE COMMUNITIES FOR YOUTH, SENIORS, AND NEW MEMBERS
- GIVE A SNEAK PEEK OF YOUR SERMON TITLE, MUSIC SELECTION, OR SCRIPTURE PASSAGE
- HAVE CALLS-TO-ACTION BY REMINDING WORSHIPPERS TO VISIT YOUR WEBSITE AND OFFERING INCENTIVES
- PROMOTE GIVING VIA TEXT
- GO LIVE ON SOCIAL MEDIA, YOUTUBE, OR YOUR WEBSITE

Scan the QR code to learn more:

