Ask the Advisors

HOW DO YOU CONVERT ONLINE VIEWERSHIP TO ENGAGEMENT?

- Ask Unexpected Questions
- Show Your Good Works with Videos and Pictures
- Create Communities for Youth, Seniors, and New Members
- Give a Sneak Peek of Your Sermon Title, Music Selection, or Scripture Passage
- Have Calls-to-Action by Reminding Worshippers to Visit Your Website and Offering Incentives
- Promote Giving Via Text
- Go Live on Social Media, YouTube, or Your Website

Scan the QR code to learn more: