How can our ministry continue to benefit from what we’ve learned about technology moving forward?

**Engage People Proactively**
- What skills do people need to serve in a social media ministry?
- Do you need writers of devotionals or prayers for the website?

**Develop Social Media Goals & Tactics**
- What social media platforms are used most by your members?
- What type of content would be of most interest to them?

**Review Your Equipment Needs**
- What kind of equipment do you need?
- Basic or sophisticated? Think of cameras, mics, tripods, mixers, etc.

**Anticipate Your Staffing Needs**
- Should a paid staff member serve as Social Media or Technology Leader? An unpaid volunteer? There are advantages and disadvantages to each.

**Budget & Fund Strategically**
- What % of your budget needs to be allocated to this ministry?
- Is it easy for your members to donate online through your website or an app?

Scan the QR code to learn more!