

# ASK THE ADVISORS



How can our ministry continue to benefit from what we've learned about technology moving forward?

## ENGAGE PEOPLE PROACTIVELY

- What skills do people need to serve in a social media ministry?
- Do you need writers of devotionals or prayers for the website?



## DEVELOP SOCIAL MEDIA GOALS & TACTICS

What social media platforms are used most by your members?  
What type of content would be of most interest to them?

## REVIEW YOUR EQUIPMENT NEEDS

- What kind of equipment do you need?
- Basic or sophisticated? Think of cameras, mics, tripods, mixers, etc.



## ANTICIPATE YOUR STAFFING NEEDS

Should a paid staff member serve as Social Media or Technology Leader? An unpaid volunteer? There are advantages and disadvantages to each.

## BUDGET & FUND STRATEGICALLY

- What % of your budget needs to be allocated to this ministry?
- Is it easy for your members to donate online through your website or an app?

